



(Interoffice communication)

From : Administration Deptt.

To : IT Department,

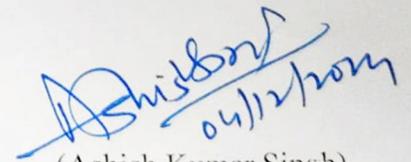
Ref. No.DM/IIMC/Advertisement/2024

4th November,2024

Subject: Engagement of Subject Specialist/Course Instructor (Data Journalism) and Subject Specialist/Course Instructor (Digital Marketing) on contract basis-reg

The advertisement numbers 03/2024 and 04/2024 were published on the official website on 7th November 2024 and 8th November 2024, respectively, for the engagement of the above-mentioned specialists.

2. The Competent Authority has been extended the last date for submission of form up to 20th December,2024.
3. The IT Department is requested to publish the revised advertisement on the official website as per the attached advertisement.


(Ashish Kumar Singh)
Deputy Registrar



भारतीय जन संचार संस्थान
Indian Institute of Mass Communication
(Deemed to be University)

Advt. No. 03/2024

Filling up of one position of Subject Specialist/Course Instructor at IIMC New Delhi on contract basis.

IIMC (Deemed to be University) proposes to fill up one position of Subject Specialist/Course Instructor (Digital Marketing) at IIMC, New Delhi on contract basis. The relevant details are as under:

Name of the Position	:	Subject Specialist/Course Instructor (Digital Marketing)
Essential Qualification	:	Master's Degree in any discipline with minimum of 5 years full time professional/industry experience in Digital Marketing in a reputed organization.
Job Description	:	i) To take classes in Digital Marketing at IIMC New Delhi, Aizawl, Jammu, Kottayam, Dhenkanal, Amravati. ii) Ability to teach PGD students and evaluate assignments of students. iii) Interact and guide students in academic and professional matters.
Age	:	Not more than 50 years (as on the last date of advertisement).
Remuneration	:	Rs. 50,000/- per month. (consolidated)
Duration of Engagement	:	For 3 months from the date of his/her joining.

Interested and eligible candidates are requested to send their CV in the enclosed proforma on email id iimcrecruitmentcell@gmail.com by 5:00 pm of 29th November, 2024. Interview is proposed to be held through online mode. Firm date of interview like time, link, etc. will be shared with the candidates in due course.



Indian Institute of Mass Communication

Aruna Asaf Ali Marg, New JNU Campus, New Delhi 110067

Application for the engagement of Subject Specialist/ Courses Instructor (on contract)

Advertisement No.....	3.5 x4.5 Passport Size Photo
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Applied for the Subject Specialist/ Courses Instructor (Digital Marketing)

I. Personal data

Name in Full	
Mother's Name	
Father's Name	
Date of Birth DD- MM -YYYY	
Address for correspondence	
Contact Information:	Phone: E-mail:
Nationality	
Languages known at the proficient level	

II. Educational Qualifications (all degrees-beginning with the highest degree, XIIth and Xth Class)

Exam/Degree	University/ Institution	Subjects	% Marks/Grade	Year of passing

III. Details of NET/SLET or SET Qualifications (if applicable)

No.	Particulars	Year when qualified
1	National Eligibility Test(NET)	
2	State Eligibility Test(SET)	

IV. Desirable qualifications: Candidates may mention how they meet the desirable qualifications for the position/positions applied for:

V. Present Employment

Designation	Organization	Nature of Work	Date of Joining (DD/MM/YYYY)

VI. Other Work Experience(fill up to last four)

Designation	Organization	Nature of Work	Period (From MM/YYYY, To MM/YYYY)

VII. Any other information relevant to the candidate, e.g., significant achievements, award, etc.

Particulars	Year

(Please attach separate sheet, if necessary)

IX).Professional References

Name and contact information (Phone/Email)	Nature of Professional Relationship with the Referee (e.g. Direct Manager, Colleague)

(References may be from present/ past employer, professors /teachers who have taught the applicant)

I hereby declare that the information given in the application form is true and correct to the best of my knowledge and belief.

(Signature of Applicant)

Place : _____

Date: _____