



भारतीय जन संचार संस्थान
INDIAN INSTITUTE OF MASS COMMUNICATION
(An Autonomous Institution of the Ministry of I&B, Govt. of India)
(Deemed-to-be University)

Advt. No.1963/2024(T)

Filling up of the positions at IIMC, Kottayam & Aizawl on Contract Basis.

IIMC as Deemed to be University under the Ministry of Information and Broadcasting, Govt. of India proposes to fill up following positions on Contract Basis. The relevant details are as under:

Sl. No	Position	Location	Expertise	Qualification/Experience	Age	Monthly Remuneration
1.	Visiting Faculty (2)	Kottayam (1) Aizawl (1)	Digital Media	1. <u>Essential :</u> A. Educational Qualification: i) Master's Degree in Journalism/ Mass Communication with minimum 55% marks. ii) The Candidate should have cleared National Eligibility Test (NET) conducted by UGC. Or Similar test accredited by the UGC, like SLET/SET or who are or have been awarded a Ph.D. Degree in accordance with the University Grants Commission (Minimum Standards and Procedure for Award of M.Phil/Ph.D. Degree), Regulations, 2009 or 2016. iii) Any candidate having Ph.D. Degree in Mass Communication will be preferred. B. Experience: Minimum three years of Teaching/ Industry experience in the relevant field being applied e.g. Print/ Broadcast/ Digital Media/ Advertising/ New Media etc.	Not exceeding 40 years on the last date of receipt of application	Rs. 45,000/-

				<p>C. Language Proficiency:</p> <p>i) The candidate should be proficient in Hindi & English. The candidate must have proficient in the Malayalam language also.</p> <p>ii) Evidence in support of proficiency in language concerned will be either of the following:</p> <p>a) Certificate of qualification of study of language concerned upto atleast 10th Standard.</p> <p>b) Experience of teaching language journalism course.</p> <p>2. Desirable qualification:</p> <p><u>For Digital Media:</u></p> <ul style="list-style-type: none"> • Having broad specialization in the field of Digital Media/ New Media/ Convergence Journalism/ Social Media. Knowledge of Web Designing and Graphic Designing, Hands on experience on Media Software- Adobe Creative Suite (Photoshop, In design, After effects, Premiere Pro) • Knowledge of Data Analytics and Data visualization, Content Management Systems. Experience in Multimedia, HTML, Joomla etc. • Two years teaching Experience at the undergraduate/ post graduate level or two years experience in Online Journalism/ Social Media/ Digital Marketing/ Data Journalism. 		
2.	Academic-cum-Teaching Associate (1)	Kottayam	Digital Media	<p>1. <u>Essential:</u></p> <p>A. Educational Qualification:</p> <p>i) Master's Degree in Journalism/Mass Communication with at least 55% marks in aggregate or equivalent graded score.</p> <p>OR</p> <p>Graduate in any subject with minimum 55% marks along with Post Graduate Diploma in Mass</p>	Not exceeding 35 years on the last date of receipt of application	Rs. 35,000/-

				<p>Media/ Journalism and Mass Communication.</p> <p>ii) The candidates having cleared National Eligibility Test (NET) conducted by the UGC will be preferred.</p> <p>B. Experience:</p> <p>Minimum two years of teaching/ Industry experience in relevant discipline.</p> <p>C. Language Proficiency:</p> <p>iii)The candidate should be proficient in Hindi & English. The candidate must have proficient in the Malayalam language also.</p> <p>i) Evidence in support of proficiency in language concerned will be either of the following:</p> <p>a) Certificate of qualification of study of language concerned upto atleast 10th Standard.</p> <p>b) Experience of teaching language journalism course.</p> <p>2. Desirable qualification:</p> <p><u>For Digital Media:</u></p> <ul style="list-style-type: none"> • Knowledge of Data Analytics and Data visualization, Content Management Systems. • Experience in teaching Social Media/ Digital Marketing/ Data Journalism. • M.Sc/ M.Tech/ MCA/ B. Tech in Computer Science with good command over English, Malayalam & Hindi. • Having broad specialization in the field of Digital Media/ New Media/ Convergence Journalism/ Social Media. Knowledge of Web Designing and Graphic Designing. Hands on experience on Media Software- Adobe Creative Suite (Photoshop, In design, After effects, Premiere Pro). 	
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Duration of Engagement : Initially for a period of minimum 1 year.

Job Descriptions:

A. For Visiting Faculty:

- i) Assist the concerned HoDs/RDs in academic/ teaching assignments.
- ii) Help in managing and designing teaching schedules of the course.
- iii) Teaching PGD students and assess/evaluate assignments/ preparation of results etc.
- iv) Interact and guide students in academic and professional matters.
- v) Assist the HoDs/RDs during internships of students.
- vi) Any other assignments given by HoDs/RDs.

B. For Academic-cum-Teaching Associates:

- i) Assist the concerned HoDs/RDs in smooth day-to-day functioning of academic programme of the course.
- ii) Help in managing the teaching/ other academic activities/study visits of the students during the course.
- iii) To coordinate with media experts/guest faculty for the classes, as asked by HoDs/RDs.
- iv) To teach PGD students and evaluate their assignments as asked by HoDs/RDs.
- v) Coordination and assist the HoDs/RDs in industry interface for internships of students
- vi) Any other assignments given by HoDs/RDs.

Terms & Conditions:

- 1. Employment will be purely on temporary and contract basis.
- 2. Services may be terminated at any time without assigning any reason by giving one month's notice by either side or payment of one month's remuneration in lieu of notice period by the IIMC.
- 3. In case of indiscipline only a notice period as specified by the Institute will be applicable.
- 4. This engagement does not confer any right to claim for regularization.

Important Instructions:

- 1. Interested and eligible candidates are requested to send their CVs along with the application proforma duly filled properly on email id iimrecruitmentcell@gmail.com date for receipt of applications is 5:00 pm of 29th April, 2024.
- 2. Interview will be held online for which details of platform, etc. will be shared with the candidates in due course.
