



भारतीय जन संचार संस्थान
INDIAN INSTITUTE OF MASS COMMUNICATION
(Deemed to be University)

Advt. No. 1969(2)/2024(C)

Engagement of Academic-cum-Teaching Associate (25) at IIMC (All Campuses) on Contract Basis

IIMC which is a Deemed to be University proposes to engage the following number of Academic-cum-Teaching Associates (for IIMC New Delhi, Dhenkanal, Kottayam, Amravati, Aizawl and Jammu campus) on Contract Basis:

Programme/Course for which the contractual faculty is sought	New Delhi	Dhenkanal	Kottayam	Amravati (MH)	Jammu	Aizawl	Total
MA Media Business Studies	1	-	-	-	-	-	1
MA Strategic Communication	1	-	-	-	-	-	1
PG Diploma in Journalism (English)	2	2	1	1	1	1	8
PG Diploma in Journalism (Hindi)	1	-	-	1	1	-	3
PG Diploma in Journalism (Malayalam)	-	-	1	-	-	-	1
PG Diploma in Journalism (Odia)	-	1	-	-	-	-	1
PG Diploma in Journalism (Marathi)	-	-	-	1	-	-	1
PG Diploma in Journalism (Urdu)	1	-	-	-	-	-	1
PG Diploma in ADPR	2	-	-	-	-	-	2
PG Diploma in RTV	1	-	-	-	-	-	1
PG Diploma in Digital Media	1	-	1	-	1	1	4
Centre for Executive Programme and Short Programme	1						1
Total	11	3	3	3	3	2	25

1. Essential Qualifications for all Academic-cum-Teaching Associates:

Educational Qualifications:

i). Master's Degree in Journalism/Mass Communication/Management with at least 55% marks in aggregate or equivalent graded score.

OR

Graduate in any subject with minimum 55% marks along with Post Graduate Diploma in Mass Media/ Journalism and Mass Communication/Management.

ii). The candidates having cleared National Eligibility Test (NET) conducted by the UGC will be preferred.

2). Essential Experience:

Minimum two years of teaching/ Industry experience in relevant discipline.

3). Desirable Qualifications/Experience (Based on Programme/Course for which the candidate is sought to be engaged):

I. For MA Media Business Studies:

- Ph.D. (Mass Communication or Management or Media Management)
- The candidates having specialization in the field of media management, management, business analytics, financial accounting, media economics, will be given preference with minimum 2 years of experience of Teaching and/or Industry.

II. For MA Strategic Communication:

- Ph.D. (Mass Communication)
- The candidates having specialization in the fields of Strategic Communication/Defence Studies/Political Science, Foreign Policy/Internationals Relations will be given preference with minimum 2 years of experience of Teaching and/or Industry.

III. For PG Diploma in English Journalism:

- Ph.D. (Mass Communication)
- Minimum 2 Years of Work Experience in a reputed Media Organization (English language).
- Teaching Experience at the undergraduate/post graduate level along with proficiency in language of English.

IV. For PG Diploma in Hindi Journalism:

- Ph.D. (Mass Communication)
- Minimum 2 Years of Work Experience in a reputed Media Organization (Hindi Language).
- Teaching Experience at the undergraduate/post graduate level along with proficiency in language of Hindi.

V. For PG Diploma in Radio & Television:

- Ph.D. (Mass Communication)
- Minimum 2 Years of Work Experience in a reputed Media Organization (Radio/ TV).
- Teaching Experience at the undergraduate/post graduate level along with proficiency in language of English and Hindi.

VI. For PG Diploma in Advertising & Public Relations:

- Ph.D. (Mass Communication)
- Minimum 2 Years of Work Experience in an Advertising Agency/ PR Agency/ Media Buying. Hands on experience on Media Software as TAM and IRS.
- Teaching Experience at the undergraduate/post graduate level language of English and Hindi.

VII. For PG Diploma in Digital Media:

- Ph.D. (Mass Communication)
- Minimum 2 Years of Work Experience in a reputed Digital Media organization. Hands on experience on Media Software as Adobe Creative Suite (Photoshop, In design, After effects, Premiere Pro.
- Knowledge of Data Analytics and Data visualization, Content Management Systems.
- Teaching Experience at the undergraduate/post graduate level.

VIII. For PG Diploma in Urdu Journalism

- Ph.D. (Mass Communication)
- Minimum 2 Years of Work Experience in a reputed Media Organization (Urdu language).
- Teaching Experience at the undergraduate/post graduate level along with proficiency in language of Urdu.

IX. For PG Diploma in Odia Journalism:

- Ph.D. (Mass Communication)
- Minimum 2 Years of Work Experience in a reputed Media Organization (Odia language).
- Teaching Experience at the undergraduate/post graduate level along with proficiency in language of Odia.

X. For PG Diploma in Malayalam Journalism:

- Ph.D. (Mass Communication)
- Minimum 2 Years of Work Experience in a reputed Media Organization (Malayalam language).
- Teaching Experience at the undergraduate/post graduate level along with proficiency in language of Malayalam.

XI. For PG Diploma in Marathi Journalism:

- Ph.D. (Mass Communication)
- Minimum 2 Years of Work Experience in a reputed Media Organization (Marathi).
- Teaching Experience at the undergraduate/post graduate level along with proficiency in language of Marathi

XII. For Centre for Executive Programme and Short Programme:

- Ph.D. (Mass Communication)
- Minimum 2 Years of Work Experience in handling workshops, executive education, certificate programme etc.
- Teaching Experience at the undergraduate/post graduate level along with proficiency in language of English & Hindi

4. Duration of Engagement: Initially for a period of One Year (02 Semesters).

5. Job Descriptions:

- i) Assist the concerned Course Directors/HoDs/Regional Directors/Centre Head in smooth day-to-day functioning of academic programme of the course.
- ii) Help in managing the teaching/ other academic activities/study visits of the students during the course.
- iii) To coordinate with media experts/guest faculty for the classes, as asked by. Course Directors/HoDs/Regional Directors/Centre Head
- iv) To teach PGD students and evaluate their assignments as asked by Course Directors/HoDs/Regional Directors/Centre Head.
- v) Minimum teaching hours (direct teaching) i.e. 10-12 Hours per week should be applicable alongwith biometric attendance.
- vi) Adherence of office timings as per GoI norms.
- vii) Coordination and assist the CDs/HoDs/RDs in industry interface for internships of students
- viii) Any other assignments given by Course Directors/HoDs/Regional Directors/Centre Head.

6). Language Proficiency:

- i) Candidates applying to be engaged for MA Media Business Studies, MA Strategic Communication, PG Diploma in Digital Media and Centre for Executive Education and Short Programmes should be proficient in both Hindi & English
- ii) The candidate applying to be engaged for language journalism course (Odia/Urdu/ Marathi/ Malayalam) must have proficiency in the language concerned also. Similarly, candidates applying to be engaged for PG Diploma in Journalism (Hindi) and PG Diploma in Journalism (English) should be proficient in Hindi and English respectively.

7). Age: Preferably less than 40 years on the last date of receipt of application

8). Remuneration: Rs. 40,000/-(Consolidated) per month. No other perquisites or allowances.

9). Other Terms & Conditions:

- i. Employment will be purely on temporary and contract basis for initial period of one year (02 Semester) extendable upto maximum two years from initial joining, subject to performance evaluated by the IIMC authorities/ Feedback from the students.
- ii. Services may be terminated at any time without assigning any reason by giving one month's notice by either side or payment of one month's remuneration in lieu of notice period by the IIMC.
- iii. In case of indiscipline only a notice period as specified by the Institute will be applicable.
- iv. This engagement does not confer any right to claim for regularization.
- v. Biometric Attendance shall be compulsory.

10). Important Instructions:

- i) Interested and eligible candidates are requested to send their CVs along with duly filled in application form. They should email the application form and the CV to iimcrecruitmentcell@gmail.com.
- ii) Candidates must mention the IIMC Campus (New Delhi, Dhenkanal, Kottayam, Amravati, Aizawl and Jammu) for which he/she applied. In case they wish to apply for multiple campuses, they may state all the campuses for which wish to be considered.
- iii) In case a candidate wishes to apply for multiple positions (e.g. Academic-cum-Teaching Associate for PG Diploma (English) and also PG Diploma (Hindi) & others, they may state so clearly in the prescribed application form.
- iv) Closing date for receipt of applications is 5:00 pm of 05th June, 2024.
- v) Interview will be held online for which details of platform, etc. will be shared with the candidates in due course.



Indian Institute of Mass Communication
Aruna Asaf Ali Marg, New JNU Campus, New Delhi 110067

Application for the Position of Academic-cum-Teaching Associate (on contract) in IIMC

Advertisement No.	3.5 x 4.5 Passport Size Photo
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Refer to the advertisement and select (✓) the Programme/Course and the Campus/Campuses for which you are applying. You can make multiple selections based on your willingness and meeting the qualifications:

Programme/Course and Campus for which applied	New Delhi	Dhenkanal	Kottayam	Amravati (MH)	Jammu	Aizawl
MA Media Business Studies						
MA Strategic Communication						
PG Diploma in Journalism (English)						
PG Diploma in Journalism (Hindi)						
PG Diploma in Journalism (Malayalam)						
PG Diploma in Journalism (Odia)						
PG Diploma in Journalism (Marathi)						
PG Diploma in Journalism (Urdu)						
PG Diploma in Digital Media						
PG Diploma in ADPR						
PG Diploma in RTV						
Centre for Executive Education and Short Courses						

I. Personal data

Name in Full	
Mother's Name	
Father's Name	
Date of Birth DD – MM – YYYY	
Address for correspondence	
Contact Information :	Phone: E-mail:
Nationality	
Languages known at the proficient level	

II. Educational Qualifications (all degrees- beginning with the highest degree, XIIth and Xth Class)

Exam/ Degree	University/ Institution	Subjects	% Marks/Grade	Year of passing

III. Details of NET/SLET or SET Qualifications (if applicable)

No.	Particulars	Year when qualified
1	National Eligibility Test (NET)	
2	State Eligibility Test (SET)	

IV. Details of Research, Publications, and Consultancy activities (if applicable)

No.	Area of academic activity	Particulars	Research Score claimed* (wherever applicable)
1.	Research Papers in peer reviewed or UGC listed Journals.		
2.	Publications (other than research papers)		
3.	Creation of ICT Material		
4.	Research Guidance		
5.	Patents		
6.	Lectures / Seminars / Conferences		

** Please refer to Table 2 of Appendix II of UGC Notification of 18th July, 2018 on 'UGC Regulations on Minimum Qualifications for Appointment of Teachers and Other Academic Staff in Universities and Colleges and Measures for Maintenance of Standards in Higher Education, 2018'.*

V. Desirable qualifications: Candidates may mention how they meet the desirable qualifications for the position/positions applied for:

[illegible]

VI. Present Employment

Designation	Organization	Nature of Work	Date of Joining (DD/MM/YYYY)

VII. Other Work Experience (fill up to last four)

Designation	Organization	Nature of Work	Period (From MM/YYYY, To MM/YYYY)

VIII. Any other information relevant to the candidate, e.g., significant achievements, award, etc.

Particulars	Year

(Please attach separate sheet, if necessary)

IX). Professional References

Name and contact information (Phone/Email)	Nature of Professional Relationship with the Referee (e.g. Direct Manager, Colleague)

(References may be from present/past employer, professors/ teachers who have taught the applicant)

I hereby declare that the information given in the application form is true and correct to the best of my knowledge and belief.

(Signature of Applicant)

Place :

Date :