



Indian Institute of Mass Communication (Deemed to be University)

20 May 2026

Admission Notice (2026-27) - Revised

This admission notice supersedes and replaces the previous admission notice issued on the IIMC website – <https://iimc.gov.in/>

Admissions to the following MA and PG Diploma programs of IIMC will be done on the basis of Common University Entrance Test (CUET) – PG score in **Mass Communication and Journalism (COQP17) only**.

1. MA Programs

- i. **MA in Media Business Studies** (Delhi) – 40 seats
- ii. **MA in Strategic Communication** (Delhi) – 40 seats
- iii. **MA in New Media Communications** (Delhi, Jammu, Aizawl and Kottayam) – 30 seats each at the four campuses
- iv. **MA in Health Communication** (Delhi) – 40 seats
- v. **MA in Media and Communication Governance** (Dhenkanal) – 40 seats
- vi. **MA in Corporate Communication and Brand Management** (Dhenkanal) – 40 seats

2. PG Diploma Programs

- i. Post-Graduate Diploma in Journalism (English)
- ii. Post-Graduate Diploma in Journalism (Hindi)
- iii. Post-Graduate Diploma in Radio & TV Journalism.
- iv. Post-Graduate Diploma in Advertising and Public Relations.

Admissions to all programmes – MA and PG Diploma – shall be done through an e-Counselling process only. Registrations for the same can be done at <https://iimc.admissions.nic.in/> from a date to be notified soon. Detailed process flow for admissions shall be available on the IIMC counselling portal <https://iimc.admissions.nic.in/>

Eligibility:

Category 1 - MA Programmes: Indian nationals possessing a Bachelor's Degree awarded by a recognized university in any discipline with at least 55% marks and with a valid CUET-PG

score in Mass Communication and Journalism (COQP17) are eligible to apply for the MA Programmes.

Category 2 and Category 3 - PG Diploma Programmes: Graduates in any discipline with a valid CUET-PG score in Mass Communication and Journalism (COQP17) are eligible to apply.

Note: For all Programmes, students who have appeared / are appearing for Final year/semester examination of their Bachelor's Degree are also eligible to apply. If selected, their admission will be subject to their producing at least a Provisional marks sheet/Certificate in original from their college / university latest by September 30, 2026, (extendable in genuine cases after ascertaining the reasons). On completion of the Programme, the Degree/ Diploma will be awarded only if the Original Degree Certificate is produced for verification at IIMC's office.

Age criteria:

Category 1 - MA Programmes: There is no age limit for the MA programmes.

Category 2 - PG Diploma Programmes: General Category candidates should be born on 1.8.2001 or later (maximum 25 years as on August 1, 2026). For SC/ ST/Persons with Disability (PwD) candidates, the date of birth should be 1.8.1996 or later (maximum 30 years as on August 1, 2026). For OBC category candidates, date of birth should be 1.8.1998 or later (28 years as on August 1, 2026).

*For any query, contact Academic Department, Indian Institute of Mass Communication,
Aruna Asaf Ali Marg, New Delhi-110067.
Tele No 011-26742920, 26742940, 26742960 (Extension 233).*