



भारतीय जन संचार संस्थान  
Indian Institute of Mass Communication  
(Deemed to be University)

F. No. E-216009

Dated: 11<sup>th</sup> June, 2026

**CIRCULAR**

**Subject: Observance of the 12th International Day of Yoga (IDY) – Participation in Guinness World Record Attempt and Yoga Sangam Events – reg.**

The undersigned is directed to refer to Office Memorandum No. A-64/5/2025-Admn.III dated 09 June 2026 received from the Ministry of Information and Broadcasting, forwarding D.O. Letter No. M-16011/47/2026-YN dated 03 June 2026 from the Secretary, Ministry of Ayush, regarding the celebration of the 12th International Day of Yoga (IDY) 2026 under the theme "Yoga for Healthy Ageing." (Copy attached)

2. As part of this global movement, the Ministry of Ayush is organizing a historic **Guinness World Record attempt** for the maximum number of people participating simultaneously in an online Yoga session. The details of the event are as follows:

- **Date:** 14 June 2026 (Sunday)
- **Time:** 06:15 A.M. to 07:35 A.M.
- **Platform:** Ministry of Ayush YouTube Channel
- **Registration Mode:** Give a missed call on the toll-free number **1800-315-7008** to receive the session link on WhatsApp.

3. As each registered device joining the live session will be counted towards the official world record attempt, all Faculty Members, Officers, Staff and Students of IIMC (including Regional Campuses) are requested to register individually and participate through their personal devices from their respective locations.

4. In connection with the main International Day of Yoga (IDY) celebrations on **21 June 2026**, all Departments and Regional Campuses are requested to explore organizing "**Yoga Sangam**" events. The details of such events may be registered on the official portal at: <https://yoga.ayush.gov.in/yoga-sangam>

5. This issues with the approval of the Competent Authority.

  
11/06/2026

(Ashish Kumar Singh)  
Deputy Registrar

**Copy to:**

1. Office of the VC
2. Office of the Registrar
3. All Faculty Members, Officers, and Staff of IIMC (Headquarters & Regional Campuses)
4. Estates officer
5. All Students, IIMC
6. All Notice Board / IIMC Website.



F.No.A-64/5/2025-Admn.III  
Government of India  
Ministry of Information and Broadcasting  
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Work Hall No. 22020, Kartavya Bhawan-02  
New Delhi, dated 1<sup>st</sup> June, 2026

**OFFICE MEMORANDUM**

**Subject:- Observance of 12<sup>th</sup> International Day of Yoga (IDY) – reg.**

The undersigned is directed to refer to D.O. No. M-16011/47/2026-YN dated 1st June, 2026 (copy enclosed) from Secretary (Ministry of Ayush) on the above-mentioned subject. As a part of ongoing International Day of Yoga, 2026 celebrations, Ministry of Ayush has requested officers/officials from Ministries/Departments to participate in the Guinness World Record attempt being organized by the Ministry of Ayush on **14th June, 2026 from 6:15 A.M. to 7:35 A.M. on its YouTube Platform.**

2. All Officers/Officials of the Ministry and its attached and subordinate offices are requested to register themselves as per guidelines in the aforesaid D.O. Letter and participate in the event on the above-mentioned date and time so that maximum simultaneous participation in an online Yoga session on Ministry of Ayush's YouTube platform is ensured.

3. This issues with the approval of the Competent Authority.

(Prem Bahadur)

Under Secretary to the Government of India

Tel: 24015759

To:

All officers/officials of the Main Sectt. and Media Units, M/o I&B

वैद्य राजेश कोटेचा  
सचिव

Vaidya Rajesh Kotecha  
Secretary

05/6/26

DS(A)

05/6/26  
USA (III)

Dear Colleague,

JSCW-Coord. 1  
JSCA (Form)



सत्यमेव जयते

भारत सरकार  
आयुष मंत्रालय  
आयुष भवन 'बी' ब्लॉक, जी.पी.ओ. कॉम्प्लेक्स,  
आई.एन.ए. नई दिल्ली - 110023

Government of India  
Ministry of Ayush  
Ayush Bhawan, B-Block, GPO Complex,  
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Tel.: 011-24651950, Fax : 011-24651937  
E-mail : secy-ayush@nic.in

D.O. No.M-16011/47/2026-YN  
3<sup>rd</sup> June, 2026

No. E- 883126/2026  
5/6/2026

As you are aware, the International Day of Yoga (IDY) has emerged as a global movement promoting holistic health, wellness, and harmony. The theme for IDY 2026, "**Yoga for Healthy Ageing**", underscores the vital role of Yoga in enhancing physical, mental, and emotional well-being across all age groups and in fostering healthy and active ageing.

In continuation of this collective endeavour, the Ministry of Ayush is organizing several nationwide activities as part of the IDY 2026 celebrations.

In this regard, I would like to invite and encourage your active participation in the **Guinness World Record attempt** being organized by the Ministry of Ayush in association with Habuild Healthtech Pvt. Ltd. on **14<sup>th</sup> June 2026 from 6:15 AM to 7:35 AM**. This historic initiative aims to achieve the maximum number of people participating simultaneously in an online Yoga session through the Ministry of Ayush YouTube platform.

To participate in this event, individuals are required to register by giving a missed call on the toll-free number **1800-315-7008**. Upon registration, participants will receive a WhatsApp message containing the session link.

On the day of the Guinness World Record attempt, every participant must individually log in through their own device, as each registered device joining the session will be counted towards the official record. Therefore, I request you to ensure maximum participation by encouraging all officials, employees, affiliated institutions, organizations, Yoga practitioners, and members of the public under your jurisdiction to join separately through their personal devices.

Further, the Ministry of Ayush launched the **Yoga Sangam Portal 2026** on **27<sup>th</sup> May 2026** to facilitate the registration of organizations, institutions, Government departments, educational institutions, local bodies, autonomous bodies, PSUs, leading Yoga institutions, and community groups proposing to organize **Yoga Sangam events across the country on 21<sup>st</sup> June 2026**, simultaneously with the Hon'ble Prime Minister's flagship IDY event.

The portal may be accessed at: <https://yoga.ayush.gov.in/yoga-sangam>

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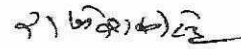
It is, therefore, requested that the following may kindly be ensured:

1. Ensure registration of your organization/institution and all eligible subordinate, attached, autonomous, and affiliated offices on the Yoga Sangam Portal 2026.
2. Encourage all attached/autonomous offices, institutions, organizations, educational establishments, and affiliated bodies under your jurisdiction to organize Yoga Sangam events on 21st June 2026 and submit event details on the portal post-event.
3. Disseminate the registration link widely and encourage maximum participation among officials, stakeholders, institutions, Yoga practitioners and the general public

I shall be grateful for your personal intervention and support in ensuring wide publicity, mass mobilization, and enthusiastic participation in the Guinness World Record attempt and Yoga Sangam activities as part of the International Day of Yoga 2026 celebrations.

*With regards,*

Yours sincerely,



**(Rajesh Kotecha)**

To,

All Secretaries to the Government of India